

# Lin Jackson

JavaScript, React, Node, PHP, Drupal, WordPress

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## EXPERIENCE

### SOFTWARE DEVELOPER SEPTEMBER 2023–PRESENT

#### INDEPENDENT CONTRACTOR

##### RESCUE: HI-SURF

- Created landing page for new FOX public engagement campaign
- Integrated with VoterVoice to send messages to elected representatives

### PRODUCT DEVELOPER JANUARY 2018–AUGUST 2023

#### PURPLE ROCK SCISSORS (FL)

##### ADULT SWIM: RICK AND MORTY S6: WORMAGEDDON

- Visit stats: **725K** global, **427K** unique, and **61K** minutes of content watched.
- Developed React components and ensured accessibility and localization

##### DETROIT INSTITUTE OF ARTS

- Increased online viewership by over **49%** and drove an increase of scheduled in-person visits by **50%**
- Led site redesign and update from Drupal 7 to 9
- Integrated in-house API to display 65k+ art collection

##### HILTON GRAND VACATIONS

- Built Drupal site with custom access token solution and Mailchimp API integration for email campaign

### FRONT-END DEVELOPER AUGUST 2014–JANUARY 2018

#### WYCLIFFE BIBLE TRANSLATORS (FL)

- Supported marketing and fundraising for \$200M annual budget resources across 3K+ staff in 71 countries working in 2,100 languages
- Led website design system/pattern library build

### WEB PRODUCER FEBRUARY 2011–APRIL 2013

#### RELEVANT MAGAZINE AND MEDIA GROUP (FL)

- Created and operated web platforms for \$5M+ in e-commerce, clients, subscribers, and resources
- Evaluated UX and UI for iPad and Android tablet editions and apps with 100K+ audience

### WEB DEVELOPMENT ASSISTANT SEPTEMBER 2009–JUNE 2011

#### UNIVERSITY OF CENTRAL FLORIDA (UCF): COLLEGE OF ARTS AND HUMANITIES

- Supported web presence for the college and 15+ academic departments, publications, and centers
- Updated and evolved designs, templates, and content

## SKILLS

- |                         |                   |                        |                               |
|-------------------------|-------------------|------------------------|-------------------------------|
| • React/Next.js         | • PHP             | • API/JSON/REST        | • Internationalization (i18n) |
| • JavaScript/TypeScript | • SQL             | • AWS Cloud            | • E-commerce                  |
| • Node.js               | • Bash/Git        | • Figma                | • A/B Testing                 |
| • HTML/CSS/Sass         | • CI/CD Pipelines | • Accessibility (a11y) |                               |

## CMS (CONTENT MANAGEMENT SYSTEM) AND PLATFORMS

- |          |             |                   |            |
|----------|-------------|-------------------|------------|
| • Drupal | • WordPress | • Acquia/Pantheon | • WPEngine |
|----------|-------------|-------------------|------------|

## EDUCATION

### B.A. DIGITAL MEDIA MAY 2010

#### UNIVERSITY OF CENTRAL FLORIDA (UCF)

**HONORS:** Dean's List, Florida Academic Scholar

## LANGUAGES

**ENGLISH:** Native speaker, fluency in reading, writing, editing

### IMAGINARY SOFTWARE CONNECTOR

- Replaced WooCommerce subscription processing with native Stripe subscriptions
- Connected Stripe to Amazon Cognito, internal API, and Mandrill emails via Next.js app

### ADVENTHEALTH RESEARCH INSTITUTE

- Modernized Drupal website and design, ensuring compatibility and accessibility
- Integrated APIs to automate display of 900+ clinical trials and drive enrollment and display physician biographical and research information
- Maintained and supported website while rolling out new features

### INTREPID MUSEUM

- Led front-end development and theming
- Built and integrated components and functionality for museum ticketing React app via third-party API
- Integrated interactive museum map React app

- Improved performance and load times
- Built themed landing and content pages
- Live-stream tech support for worldwide meetings

- Led frontend integration for new website built on Drupal, while maintaining prior Joomla version until launch

### A.T.C. FINTECH (EXPECTED AUG 2025)

#### FLORIDA STATE COLLEGE AT JACKSONVILLE

Advanced Technical Certificate in Financial Technology

**SPANISH:** Intermediate speaking, reading, writing, editing